

METHODS FOR ENHANCING COMMUNICATION OF CONTENT  
OVER A NETWORK

Harry L. Tarnoff

Appl. No.: 10/055,798 Atty Docket: ZOUSA.001A3



INTERNET,  
INTRANET  
OR NETWORK

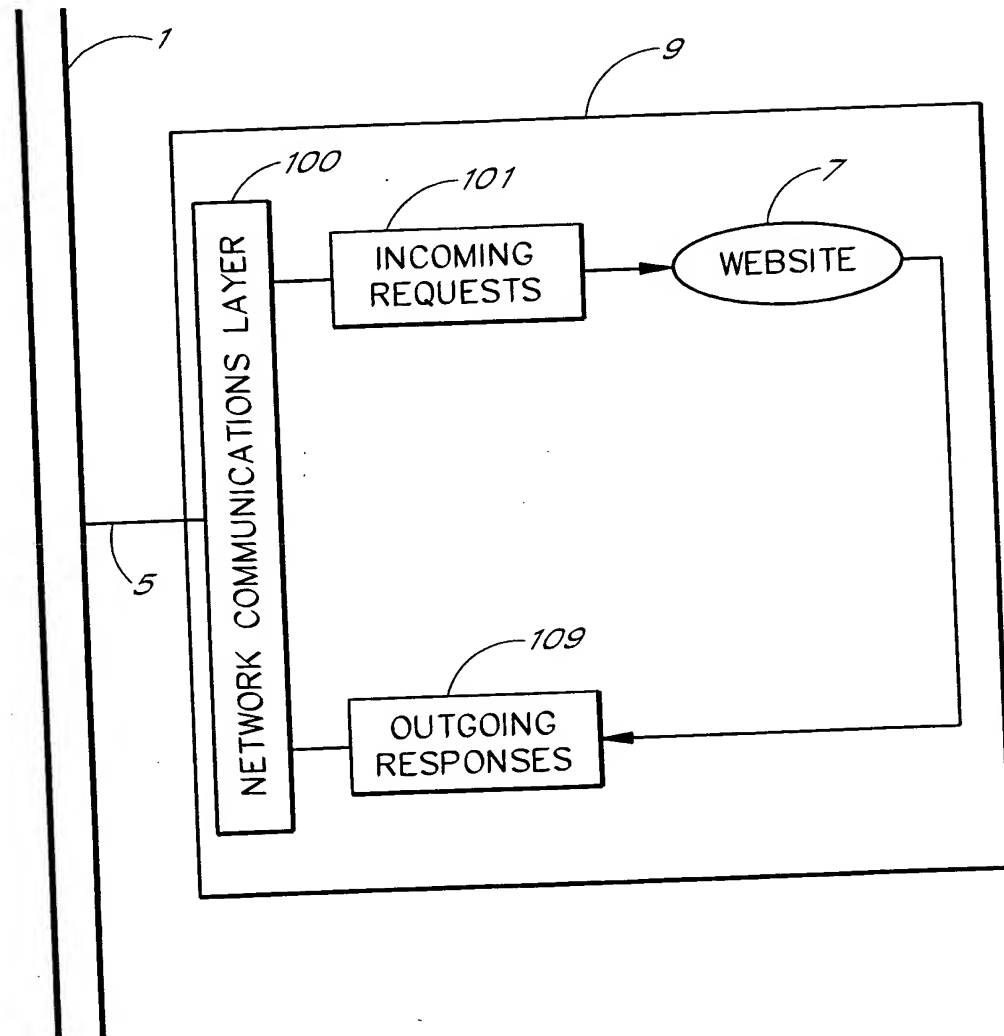


FIG. 1

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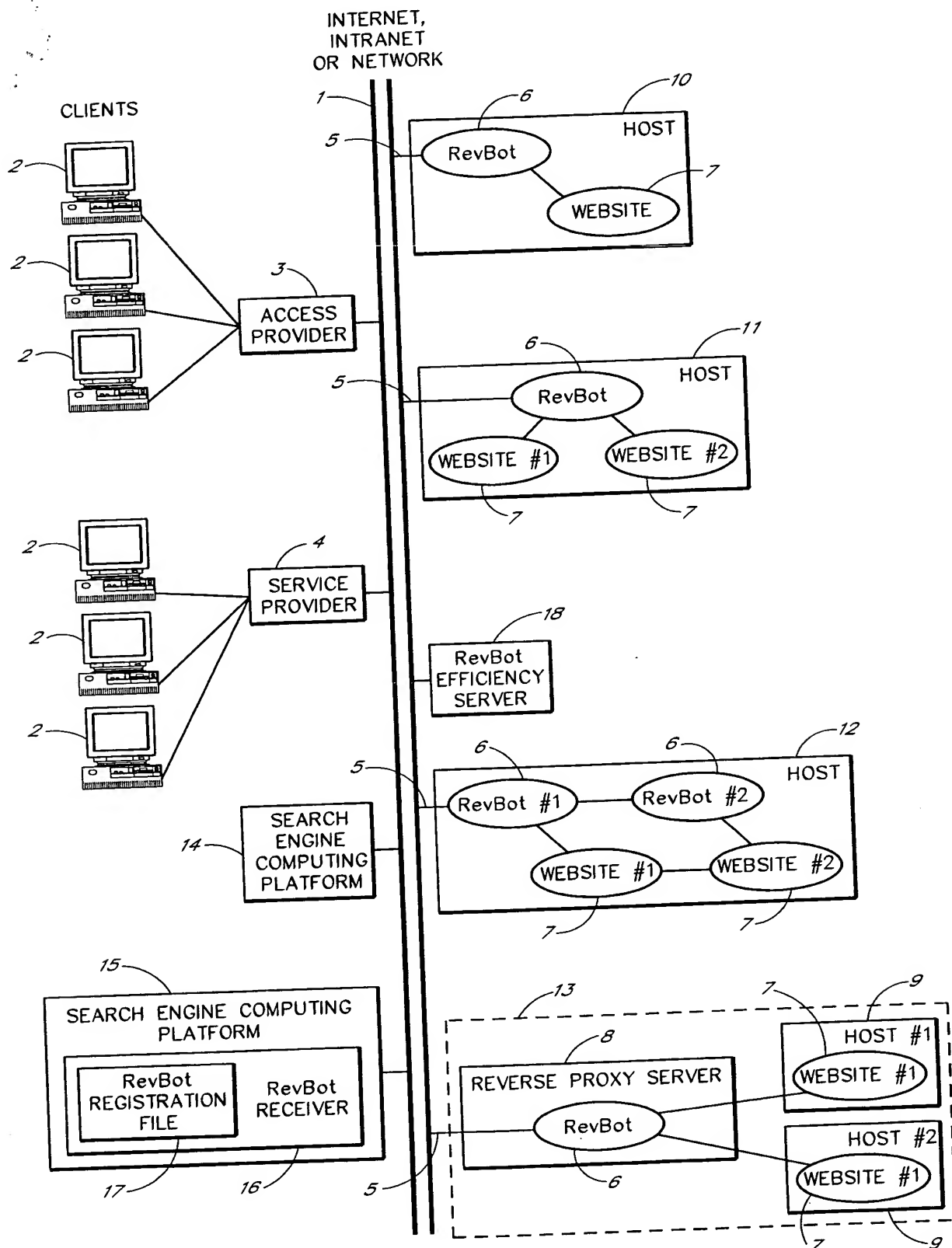


FIG. 2

INTERNET,  
INTRANET,  
OR NETWORK

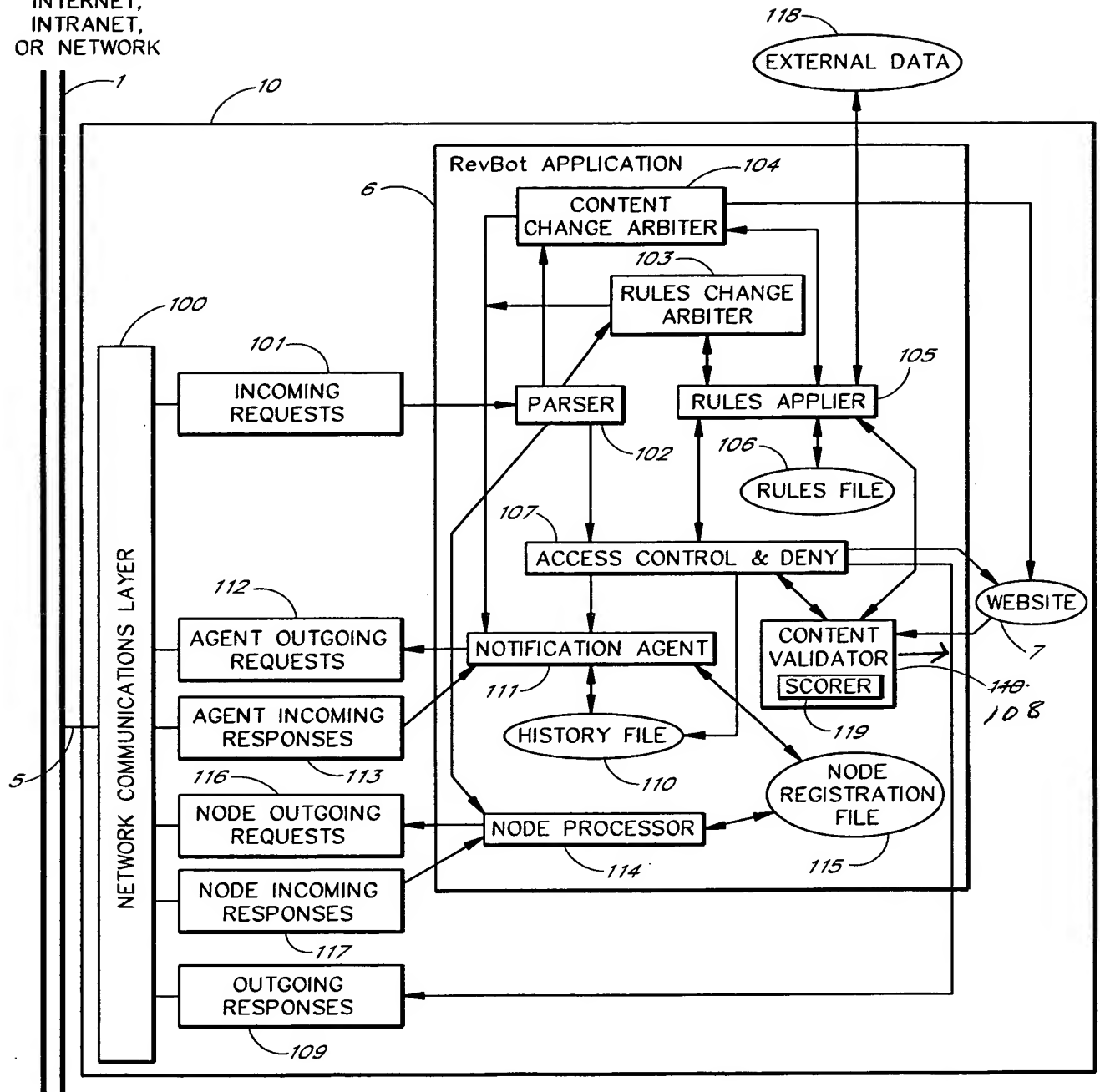


FIG. 3

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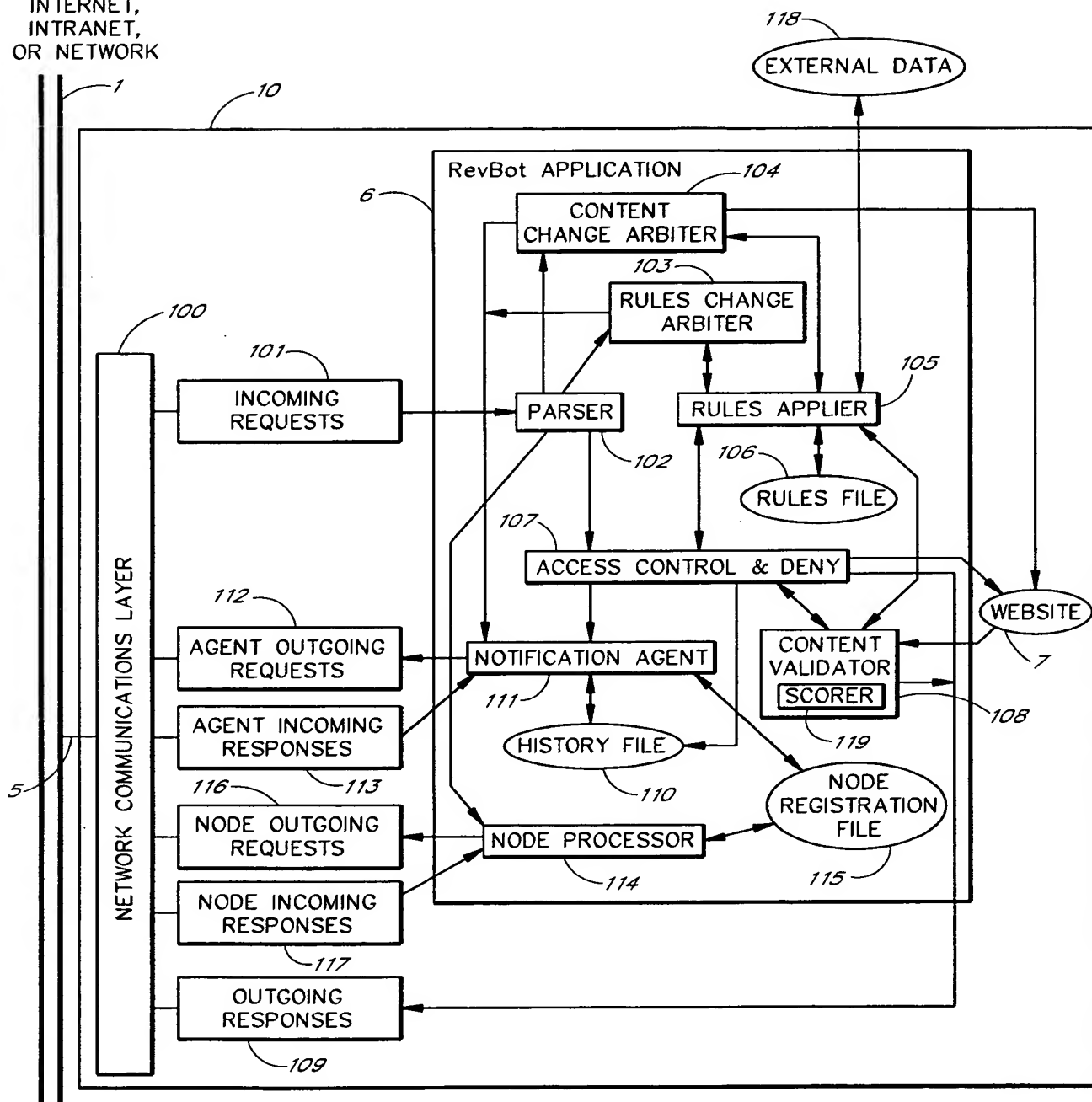


FIG. 3

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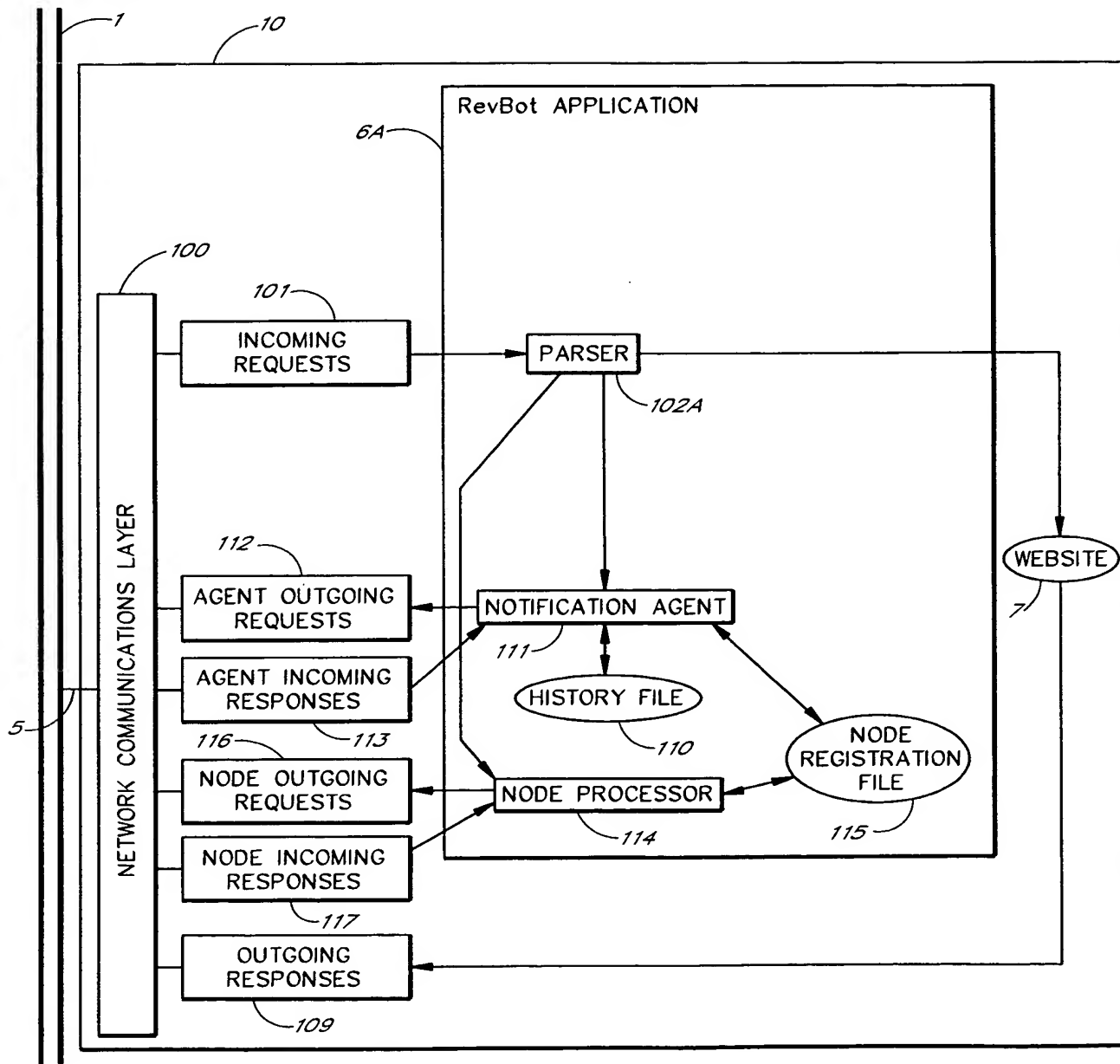


FIG. 4

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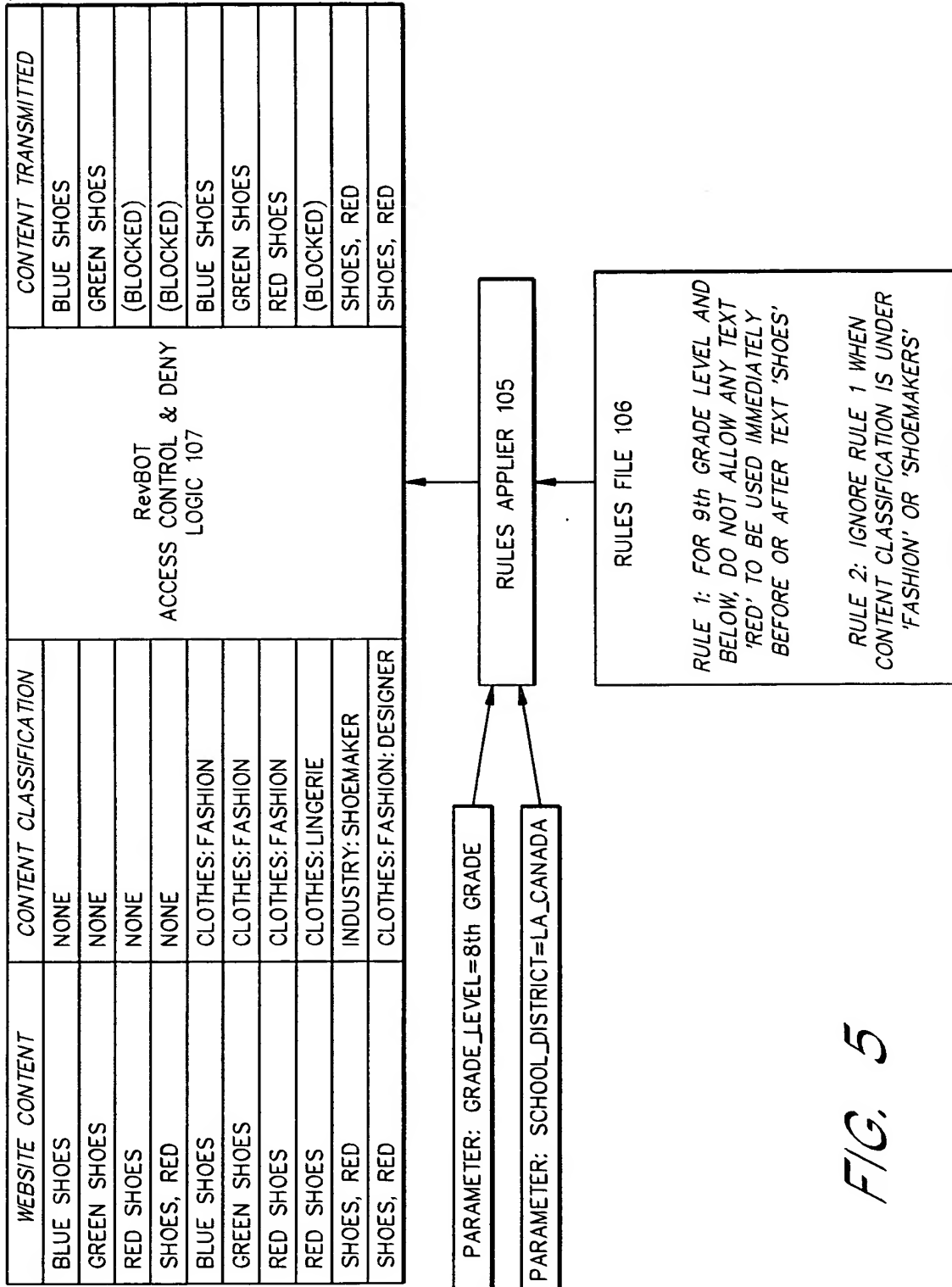


FIG. 5

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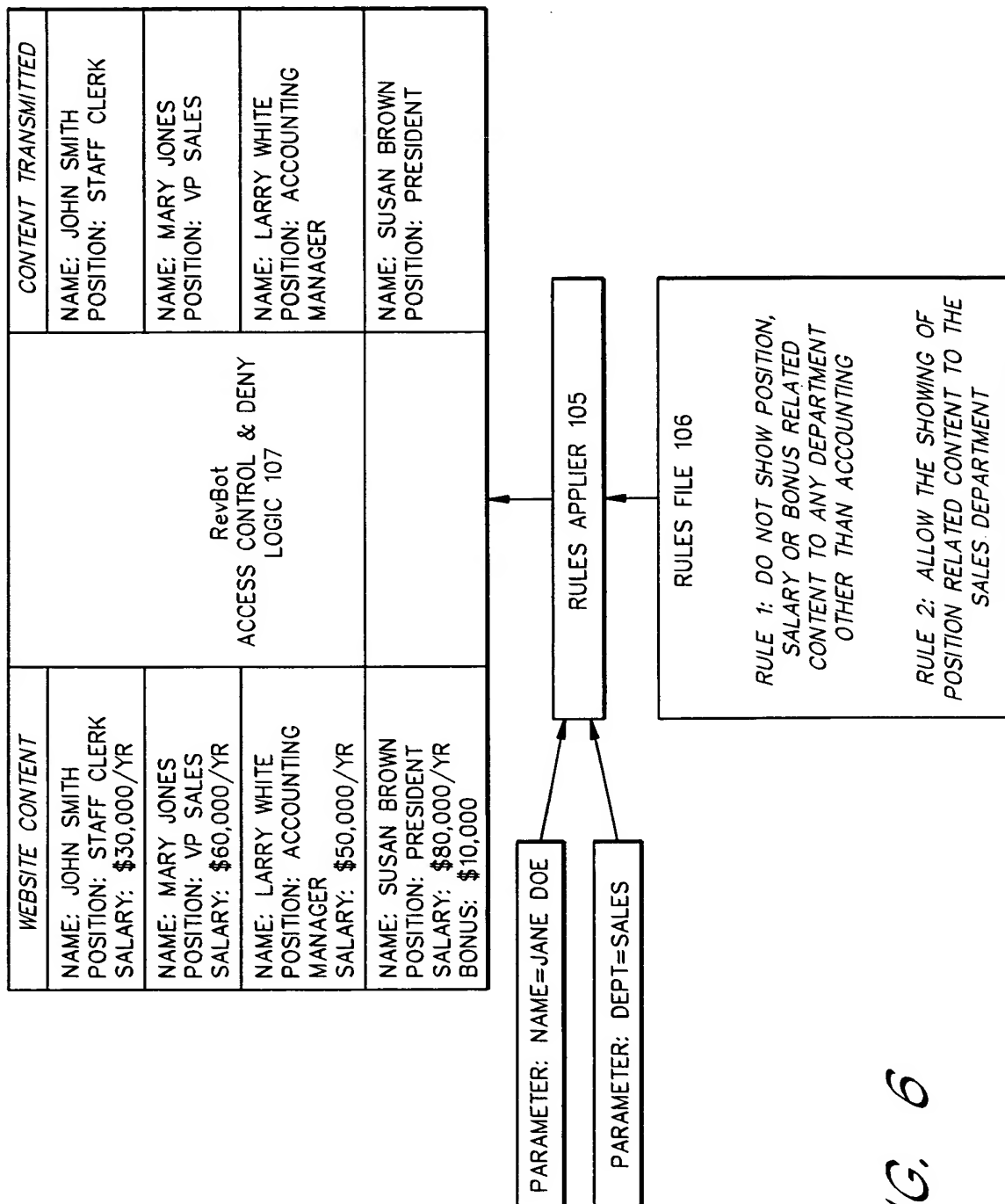


FIG. 6

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WEBSITE CONTENT	LINKS	RevBot ACCESS CONTROL & DENY LOGIC 107 AND CONTENT VALIDATOR 108	CONTENT TRANSMITTED	LINKS TRANSMITTED
BILLS 14, JETS 10	NONE		BILLS 14, <u>JETS 10</u> <u>ROSTER</u>	www.nfbills.com, www.nfjets.com www.nfiroster.com?team=bills, www.nfiroster.com?team=jets
GIANTS 21, BEARS 20	NONE		GIANTS 21, BEARS 20 <u>ROSTER</u>	www.nfigiants.com www.nfbears.com www.nfiroster.com?team=rams, www.nfiroster.com?team=bears
RAMS 20, EAGLES 14	NONE		RAMS 20, <u>EAGLES 14</u> <u>ROSTER</u>	www.nframs.com www.nfiroster.com?team=rams, www.nfiroster.com?team=eagles

PARAMETER: USER\_ID=0192837465

RULES APPLIER 105

RULES FILE 106

RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS

RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE  
HAVE REGISTERED LINK AS FOLLOWS:

'Bills' link=www.nfbills.com  
'Jets' link=www.nfjets.com  
'Colts' link=www.nfcolts.com  
'Giants' link=www.nfigiants.com  
'Bears' link=www.nfbears.com  
'Rams' link=www.nframs.com  
'49ers' link=www.nfl49ers.com

RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S  
ROSTER BELOW A TEAM'S NAME USING  
www.nfiroster.com?team=variable(team\_name)

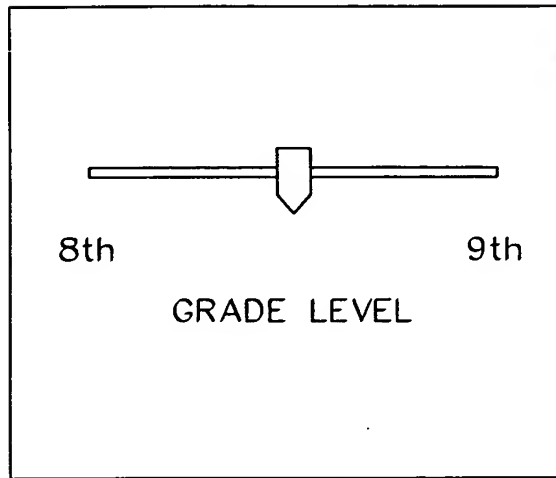
FIG. 7



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PARENTAL (SUPERVISORY) SETTINGS:

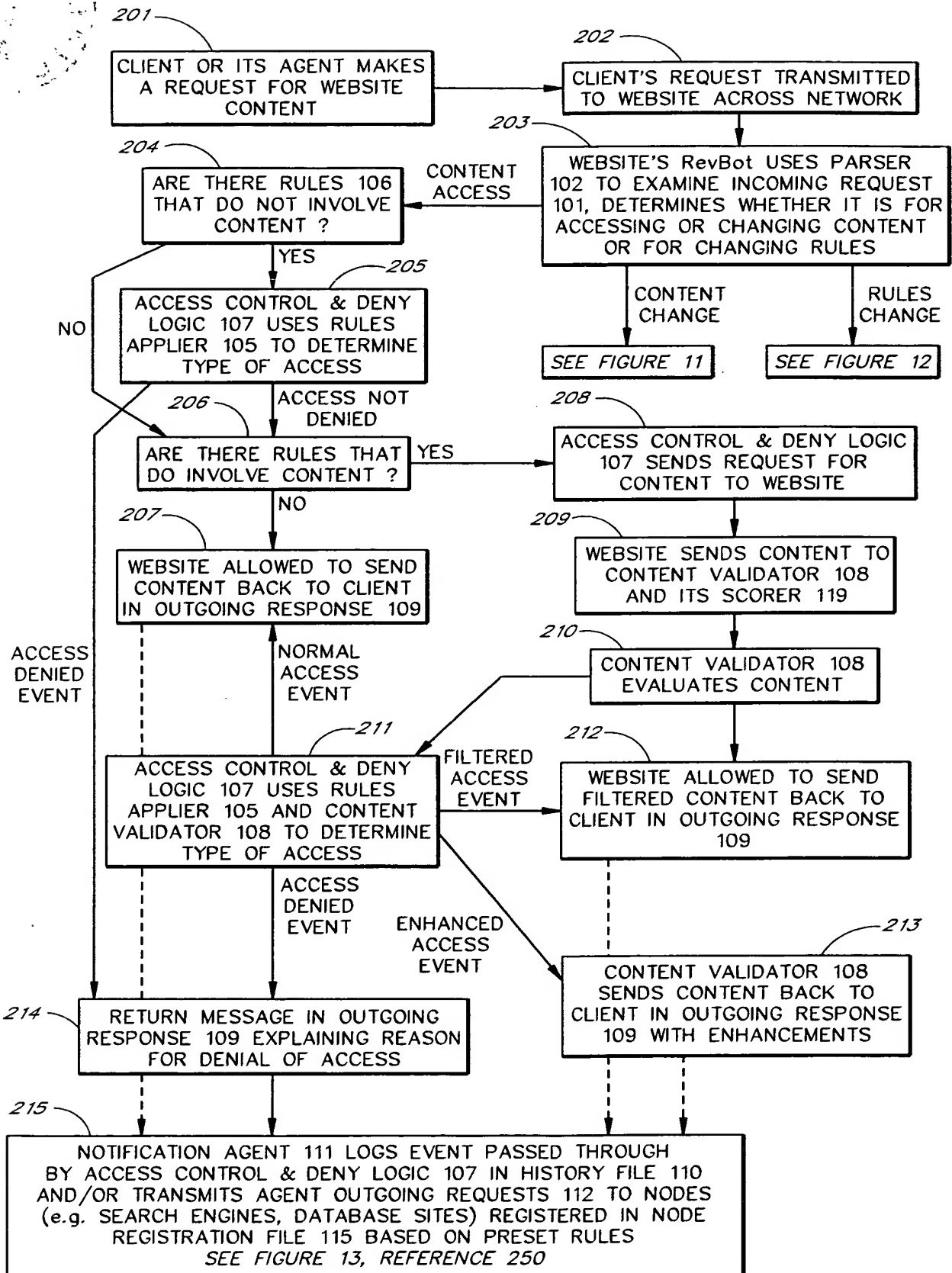
CONTENT\_SCORING\_BY=GRADE LEVEL

MINIMUM\_RANGE=8.0

MAXIMUM\_RANGE=9.0

DIVISIONS=10

FIG. 8



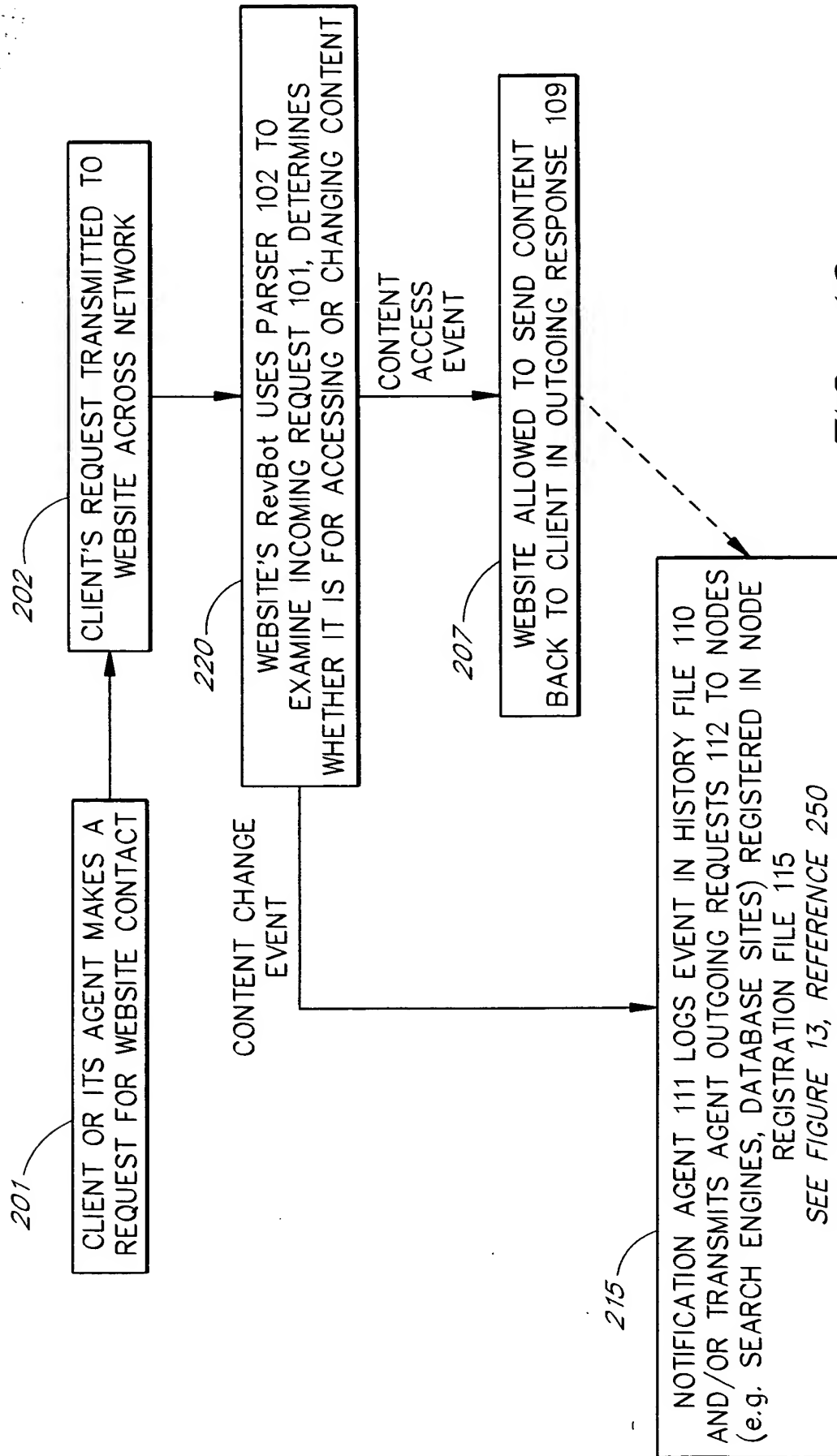


FIG. 10

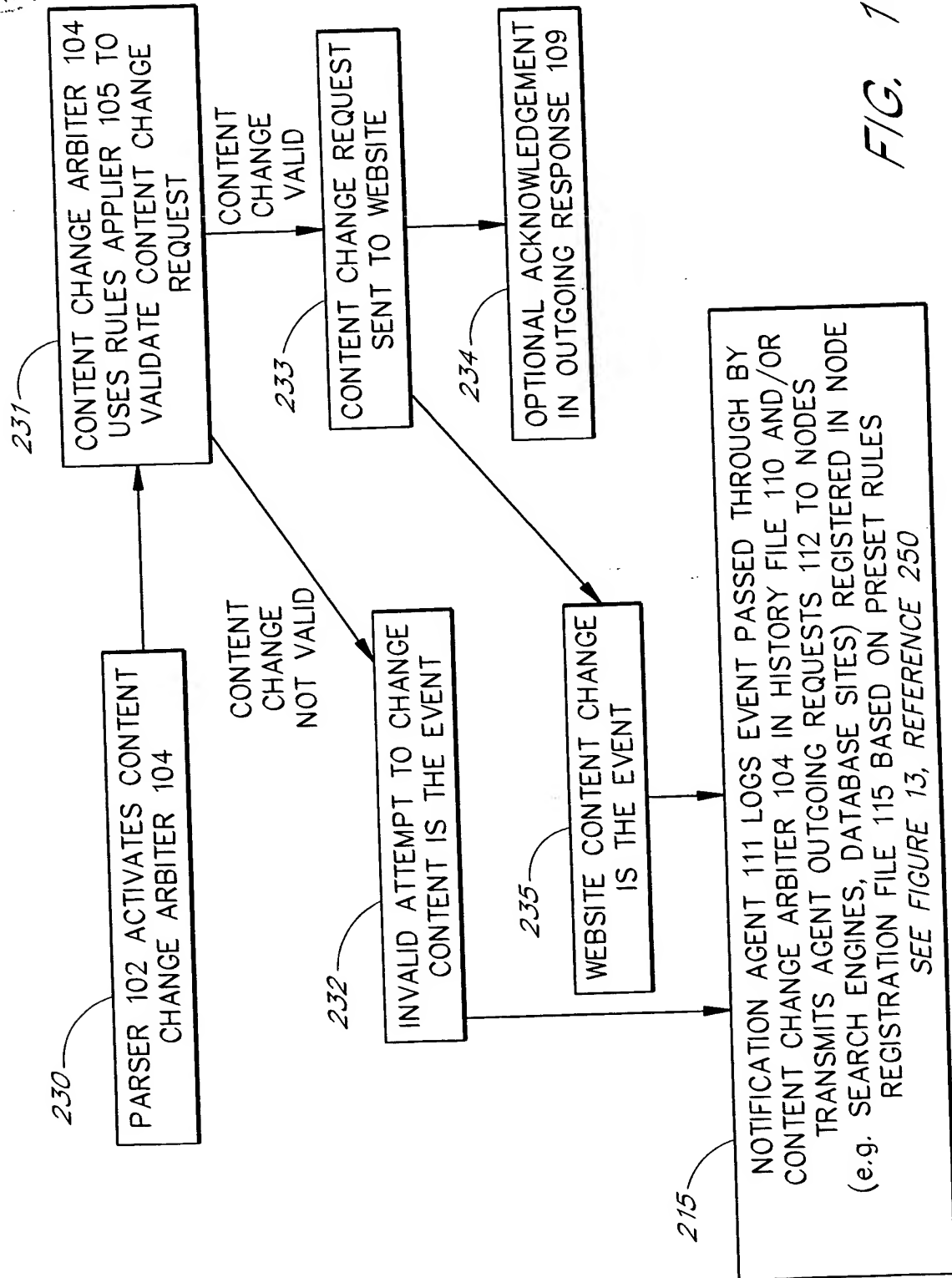


FIG. 11

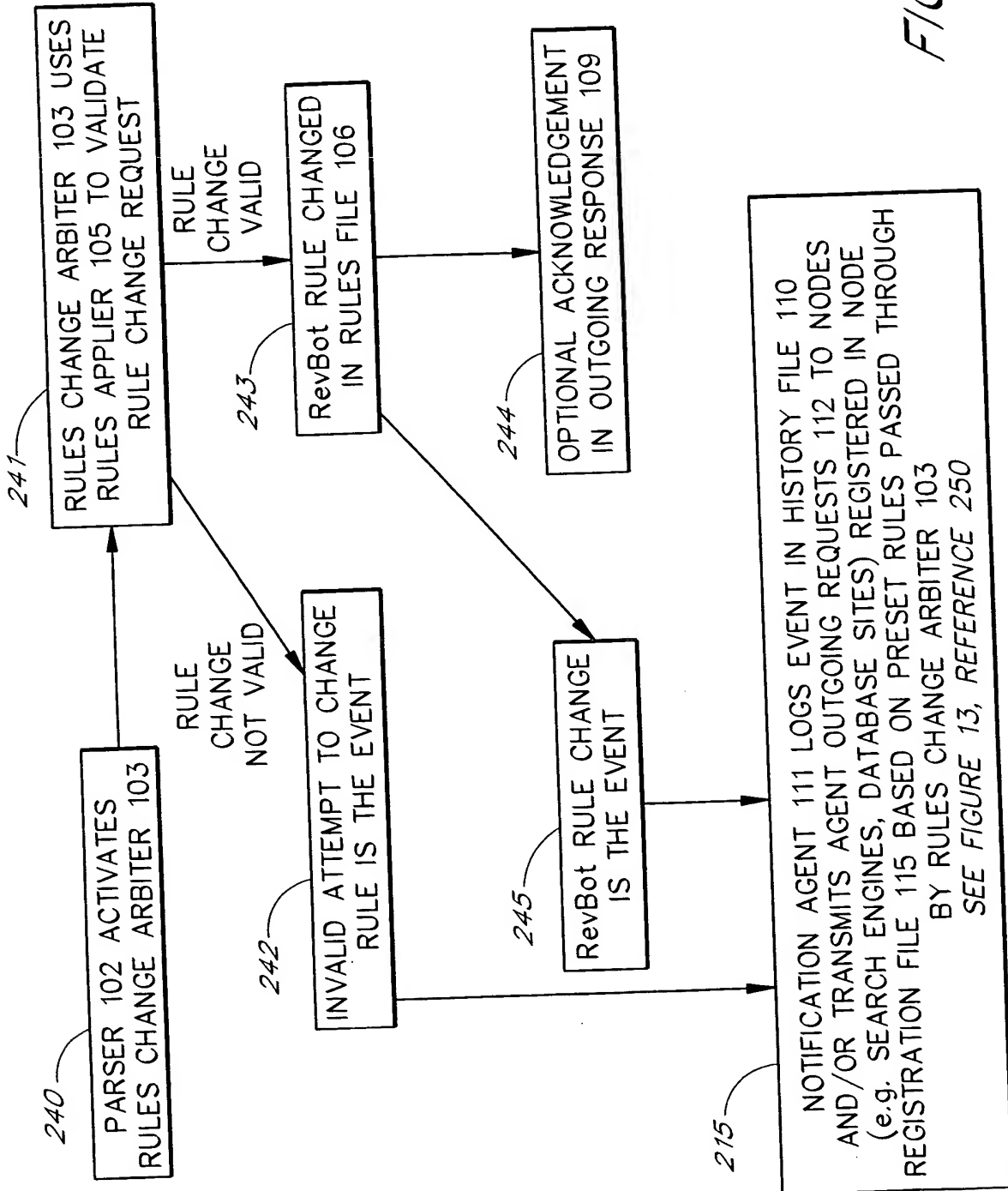


FIG. 12

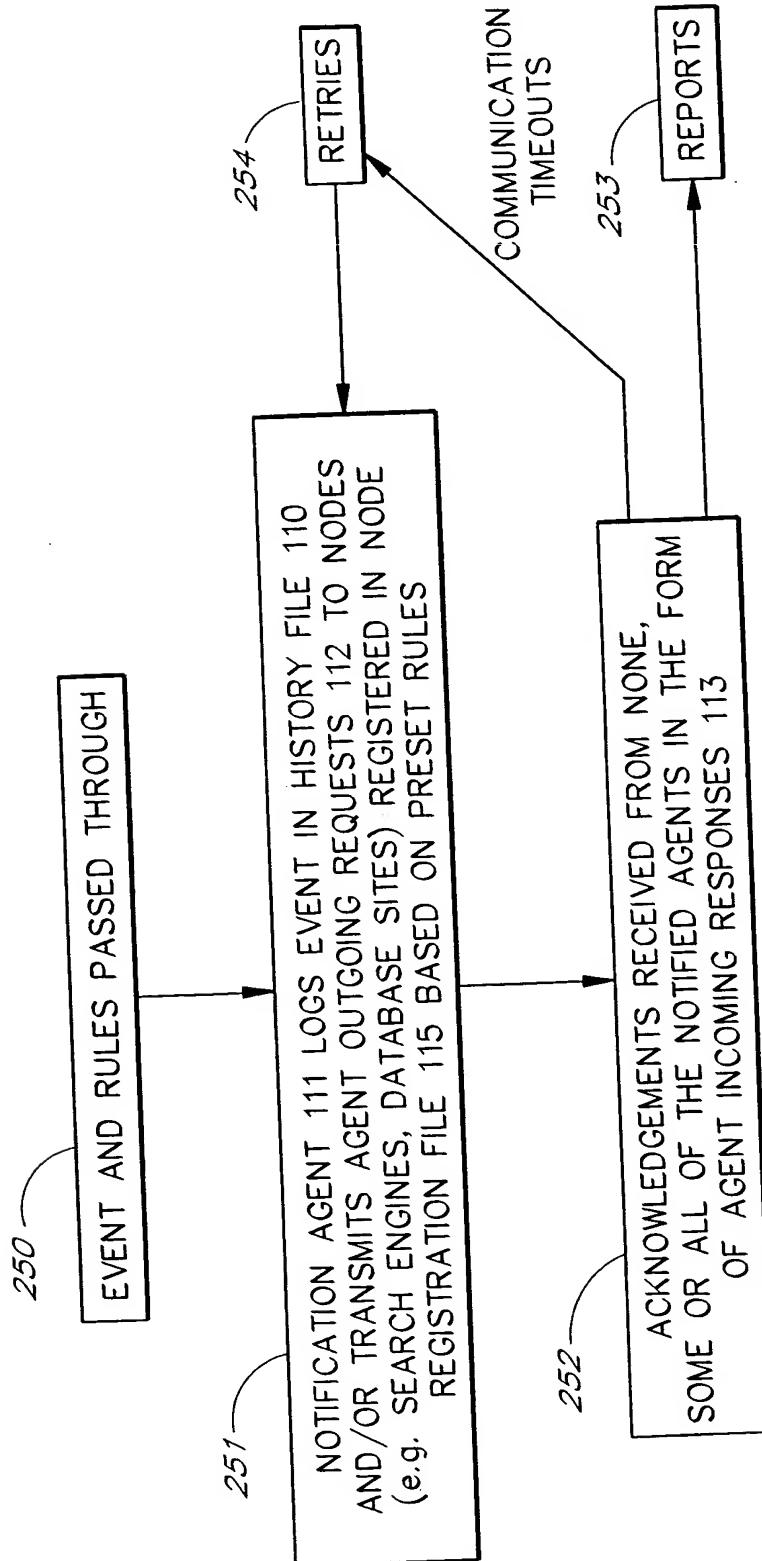


FIG. 13

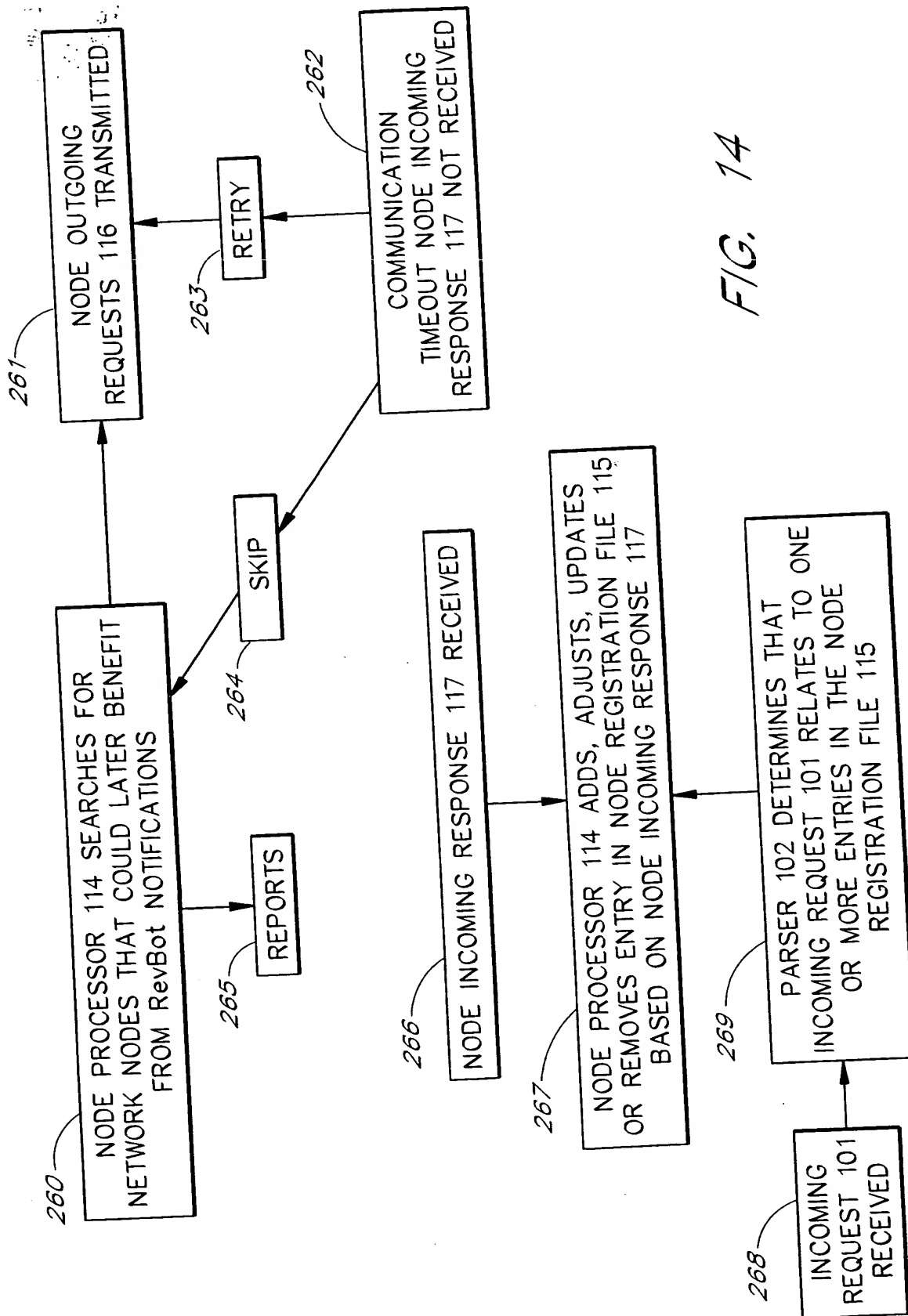
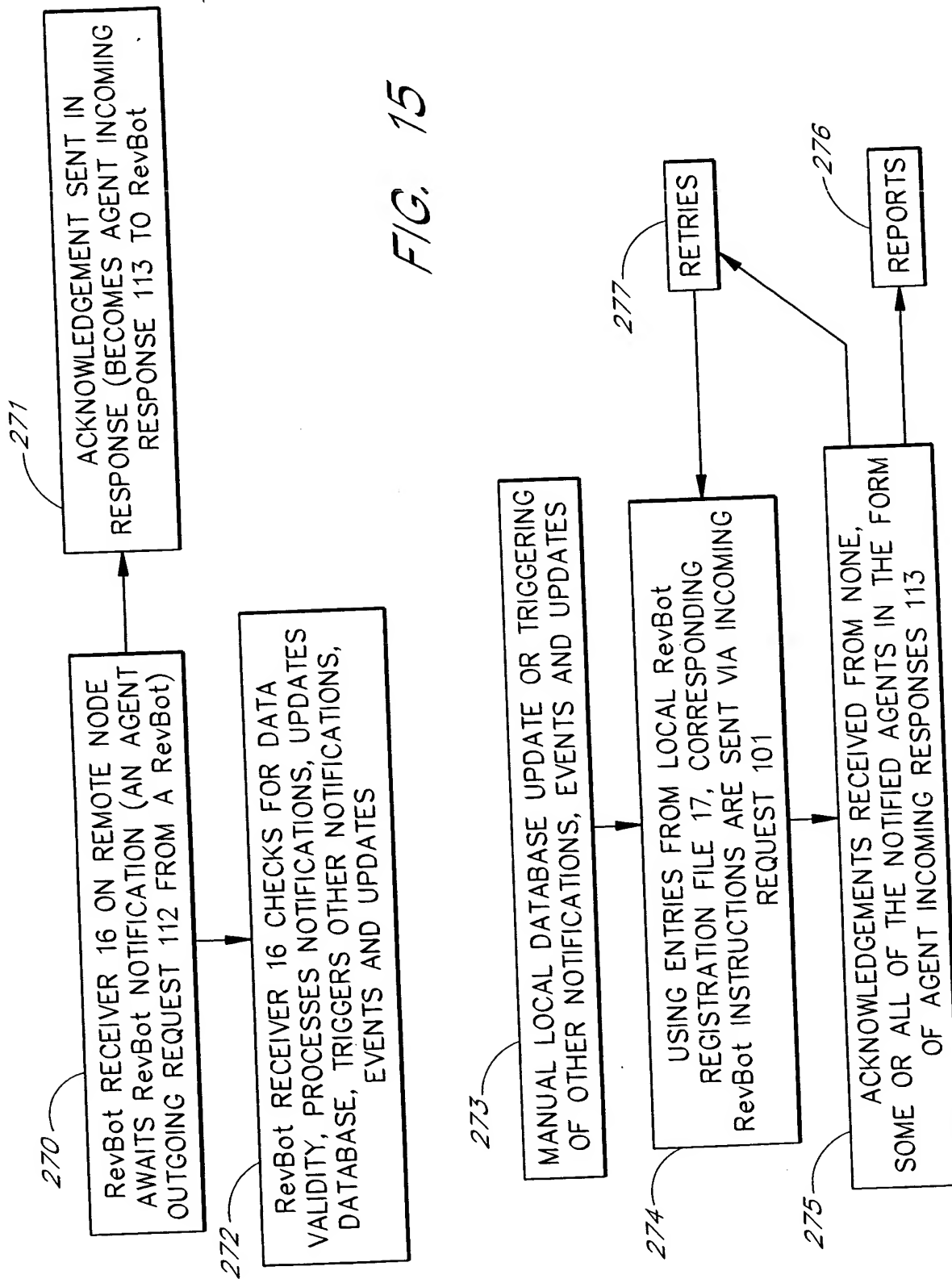


FIG. 14

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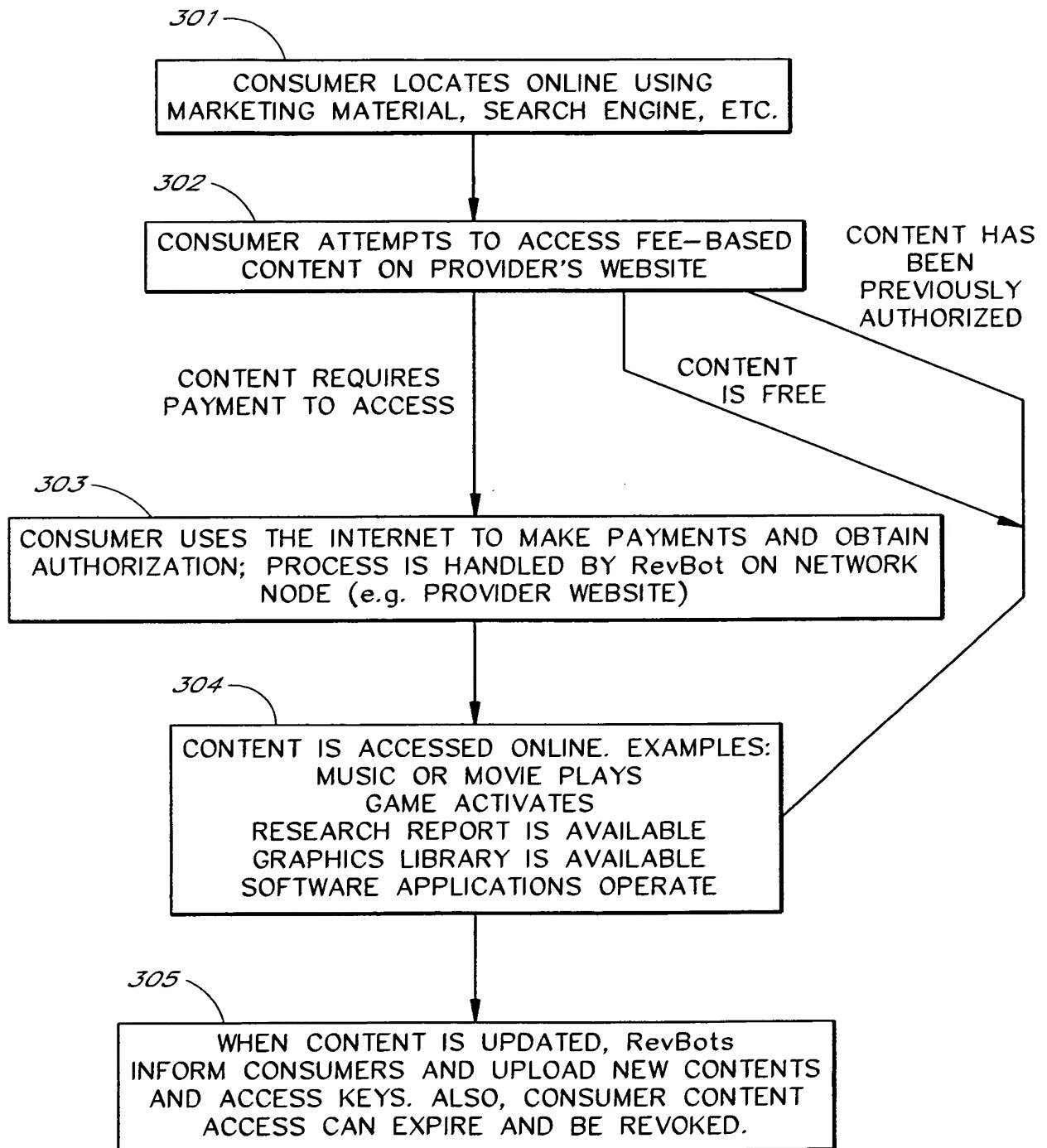


FIG. 16

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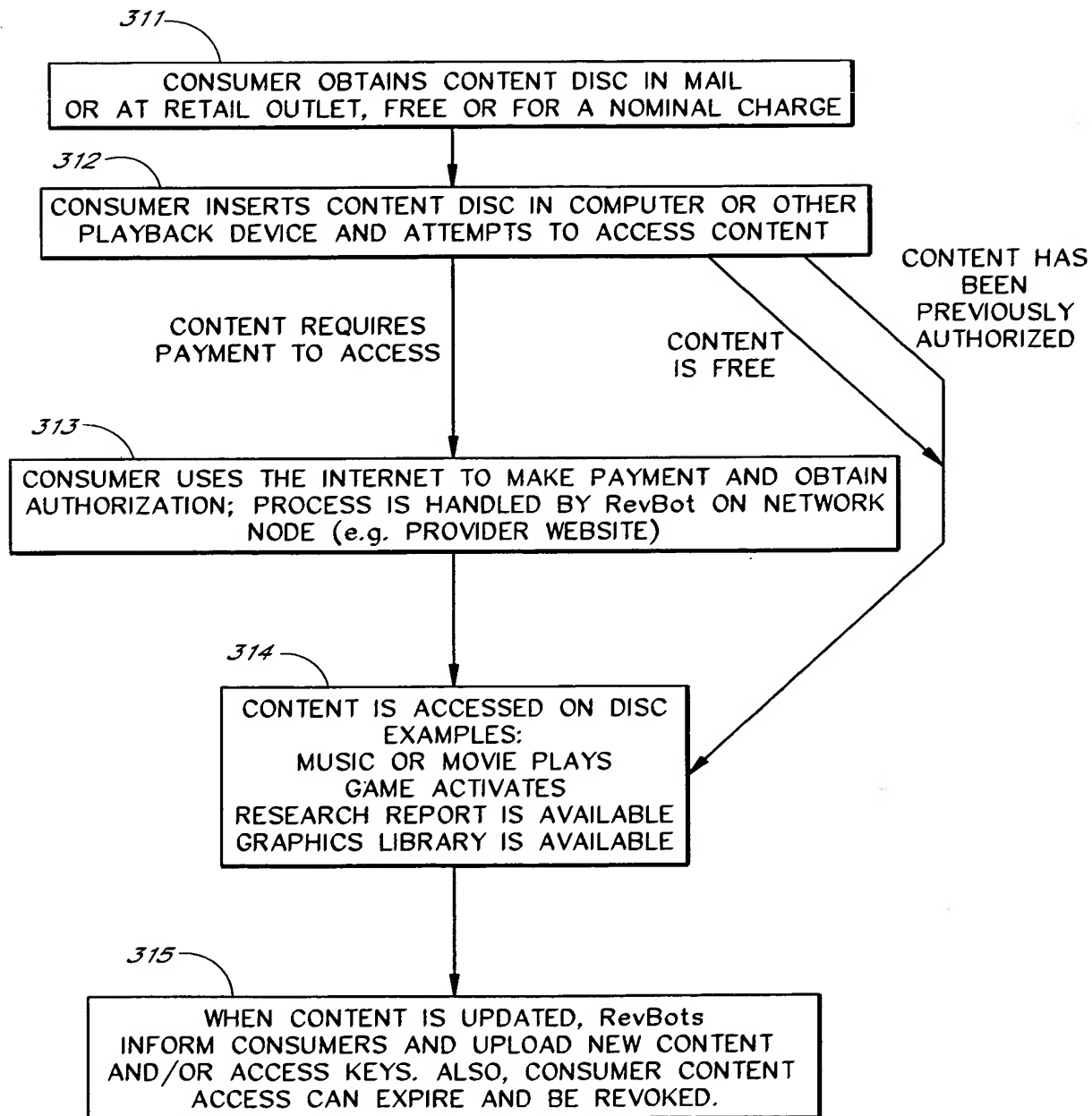


FIG. 17